



ERICA HELLER/TECHNICIAN

Emily Simpson, a junior in fashion and textile management, sorts accessories at Bevello. "Working here so far has given me a better grasp for what I want to do later in life, which is open my own boutique," Simpson said.

Fresh fashion for the triangle

Bevello offers new designs from independent designers

Annie Albright

Staff Writer

Looking for an LA look at an affordable price? Look no further.

From dresses to shirts and denim to outerwear, Bevello is the place to shop.

A locally owned business carrying independent designers, Bevello is an up and coming store located in Cameron Village.

Chan Namgong, a graduate of Ravenscroft High School and the University of North Carolina at Chapel Hill, began Bevello as an online boutique before opening the store this past fall.

"This is something that I have always wanted to do since I was in college. I have always known I wanted to do it so it was a matter of when and not if," Namgong said. "I started saving money as much as I could so I could start Bevello and I had a tremendous amount of support from all of my professors because they

knew how much I wanted to do it. It is a dream come true."

Bevello focuses on bringing emerging fashion from independent designers to your doorstep, or in the case of the Cameron Village store, to your neighborhood.

"They have really good designs," Namgong said. "You can buy Marc Jacobs, 7 For All Mankind, Rock and Republic everywhere. Everyone else carries them but it is really hard to find these kinds of designs. I want to be unique and I want to be different."

Along with emerging designers Namgong employs three fashion and textile management students to give them the experience they will need for their future careers and allow them to apply what they have been learning in the classroom.

Emily Simpson, a junior in fashion and textile management, said that working at Bevello has been an enlightening experience.

"I want to open up my own store so it has taught me a lot about how to own and manage a store," Simpson said. "It has definitely been a learning experience but it will pay off in the end and in the meantime I am having fun."

Carlee Fowler, a junior in fashion and textile management, has already begun selling her own designs at Bevello.

"The other girls and I are so fortunate to have a boss that gives us the opportunity to get our own original pieces out into the public," Fowler said. "I've been so blessed to have so many people supporting me and helping me carry out my dream as a designer. The dress is made with N.C. State in mind so if you're looking for something to wear to the next football game go check it out."

Some of the perks of shopping at Bevello, whether online or in person, are the unique sizing charts and the points system.

Unlike most online clothing stores, Bevello uses real-life photos and provides information such as model measurements, what size the model is wearing, and her usual size at department stores to make sure that customers find the right fit for their bodies.

Namgong said that the philosophy behind Bevello is love, from loving your life to loving your clothes. Thus the name Bevello, a mix between the Italian words for "beautiful" and "love," is seemingly appropriate.

So if you're in the market for some fresh looks without breaking the bank, then stop by Bevello — even if it's just to look — because it is sure to be the perfect fit.